

# Improving Productivity and Profitability Certification



## Certification Description

In this certificate program we introduce the work practices associated with the management of productivity and profitability. This includes providing students with a practical toolkit and a range of techniques that can be deployed to reduce costs, increase revenue, increase productivity and increase efficiency.

It also includes an understanding of how to assess an organization's profitability, deliver growth for the bottom line and how to plan and manage change.

[See next page for certification syllabus information...](#)

## Illumeo

The leading online provider of *Expertise Management* solutions, Illumeo helps corporate professionals and organizations work together to build the skills and capabilities to help everyone be an expert at their job.

## Vital Statistics

- Founded in **2009**
- **4 Million** site users
- **450,000+** hours of instruction delivered
- **1800+** On Demand Courses:
- **8,000+** Video Lessons
- **Two dozen+** CPE varieties

## Certification Details

- ✓ Contains: 8 Courses
- ✓ Duration: 10.5 Hours
- ✓ Credits: 10.5 **CPE Credits** for CPAs; other credit types are available
- ✓ Cost: **\$299**
- ✓ To learn more visit <https://www.illumeo.com/curriculum/improving-productivity-profitability-certification>



Instructor: **Carrie Foster**

Carrie is a recognized expert in her field. She is a published author with a successful commercial career covering FMCG, Industrial, Manufacturing and Professional Services, and has a track record of providing top notch OD and coaching programs across the US, UK, & Europe.

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## CERTIFICATION COURSE LISTING

1. Introduction to Improving Productivity and Profitability
2. Uncovering and Managing Costs
3. Reviewing Products and Price
4. Effectiveness and Cutting Waste
5. Selling to Profitable Customers
6. Tool kits and Techniques for Expansion and Development
7. Boosting Productivity and Competitiveness
8. Planning for Change and Growth

**This Certificate Program is designed to get you thinking about how to prevent money and resources from being wasted.**