



Focused Business Certifications

Focus Wins

The days of the MBA are numbered. Why? Because getting one takes too long, is far too expensive, and despite that they are far too general to be of use in most jobs in the “real world”.

What if you could hire only the skills you wanted without the extra baggage? What if you could attain those skills at a fraction of the time and cost it would take to get that MBA, or CPA or any other broad-based credential?

That would be a Focused Business Certification. Deep learning, taught by practitioner subject-matter-experts, completable in weeks instead of years, at the cost of hundreds, not tens of thousands. That is the future, and the future is now for both companies and employees!

Illumeo has many Focused Business Certifications, all built by senior professionals with decades of experience in their field, and delivered on an intuitive platform. Illumeo – simple, fast, affordable.

Illumeo

The leading online provider of *Expertise Management* solutions, Illumeo helps corporate professionals and organizations work together to build the skills and capabilities that help everyone be an expert at their job.

Vital Statistics

- Founded in **2009**
- **2.5 million** site users in 2015
- **250,000 hours** of instruction delivered
- **600+** On Demand Courses:
- **4,000+** Video Lessons

Solutions

- ✓ Sales Enablement
- ✓ Employee Onboarding
- ✓ Deep Functional Learning
- ✓ Expertise Management
- ✓ CPE/CPD for Finance & HR
- ✓ Custom Course Creation



Select Customers

