

Corporate Liability Insurance Certification

Certification Description

Use your knowledge to protect your corporate assets.

Knowing how to navigate the often-complex world of corporate liability insurance is critical to any enterprise risk management plan. This curriculum covers everything that employees and executives need to know in order to obtain the proper insurance, avoid fraud, and to resolve any claim.

Topics covered include: the importance of insurance and how to obtain the proper coverage; fraud prevention and ethics; methods used by insurers to investigate claims; interview techniques for the insurance professional; and the duties and obligations of a public adjuster

See next page for certification syllabus information...

Illumeo

The leading online provider of *Expertise Management* solutions, Illumeo helps corporate professionals and organizations work together to build the skills and capabilities to help everyone be an expert at their job.

Vital Statistics

- Founded in **2009**
- **2.5 million** site users in 2015
- **250,000 hours** of instruction delivered
- **700+** On Demand Courses:
- **4,000+** Video Lessons

Certification Details

- ✓ Contains: **15 Courses**
- ✓ Duration: **20 Hours**
- ✓ Credits: **9.5 CPE credits** for CPAs; other credit types are available
- ✓ Cost: **\$399 (for subscribers)**
- ✓ To learn more visit



Instructor: **Barry Zalma**,
Consultant, Expert Witness

Barry is a practicing lawyer and CFE with more than 42 years of experience in the field of insurance coverage and claims handling.

Currently, his practice is focused on insurance consulting, being an expert witness, and insurance mediation.

Corporate Liability Insurance Certification

1. **Introduction: Excellence in Claims Handling** – Explore the concept of the “excellence in claim handling” requirement for all insurers.
2. **How to Acquire a First-Party Liability Insurance Policy** – Discover the process through which corporate employees acquire a first-party liability insurance policy.
3. **How to Read & Understand a Liability Insurance Policy** – Discover the best practices for reading and thoroughly understanding an insurance policy.
4. **The Necessity of an Honest and Complete Insurance Application** – Recognize the importance of honesty, clarity, and completeness when filling out an insurance application.
5. **The Law of Contracts for the Insurance Professional** – Identify the basics of the law of contracts for a person in business.
6. **The Law of Torts** – Explore tort law as it applies to liability insurance.
7. **Ethics for the Corporate Liability Insurance Professional** – Explore the concepts of ethical behavior and its essential role in all aspects of insurance.
8. **The Covenant of Good Faith and Fair Dealing** – Explore how insurance claims are controlled by the unwritten, implied covenant of good faith and fair dealing.
9. **Interviewing Techniques for the Corporate Liability Insurance Professionals** – Discover the methods used by investigative personnel to obtain material information.
10. **Corporate Liability Insurance Fraud Prevention** – Explore the importance of eliminating insurance fraud in the United States.
11. **Rescission: An Equitable Remedy** – Explore how to deal with the equitable remedy of rescission as a method to defeat insurance fraud.
12. **The Duties of an Insured Presenting a Third-Party Bodily Injury and Property Damage Claim** – Recognize the duties imposed by corporate liability insurance policy on the insured.
13. **The Statement and Investigation of Third Party Liability Insurance Claim** – Recognize how to deal with need for the recorded statement as part of the thorough investigation of a liability insurance claim.
14. **Compliance with Good Faith Settlement Practices Regulations** – Explore how insurers comply with state-mandated regulations regarding good faith settlement practices.
15. **Millions for the Defense, Not a Dime for Tribute** – Explore how to deal with fraudulent claims and why an insurer should never settle a claim that it believes is false and fraudulent.

Once you complete these courses and pass the exams, update your resume. You are ready for many roles in Corporate Property Insurance and for the next challenge!