# Business Operations Management

Certification



### **Certification Description**

In this certificate program we will introduce the work practices associated with the design and control of business operations. This includes providing students with a practical toolkit and a range of techniques that can be deployed to support the business processes and major operational issues that confront business managers.

It also includes an understanding of the span of business operations management including research and development, design/engineering, production operations, marketing, sales, support and customer service.

See next page for certification syllabus information...

#### Illumeo

The leading online provider of *Expertise Management* solutions, Illumeo helps corporate professionals and organizations work together to build the skills and capabilities to help everyone be an expert at their job.

#### **Vital Statistics**

- Founded in 2009
- 4 Million site users
- 450,000+ hours of instruction delivered
- **1800+** On Demand Courses
- 8,000+ Video Lessons
- Two dozen+ CPE varieties

#### **Certification Details**

- ✓ Contains: 8 Courses
- ✓ Duration: 9.5 hours
- ✓ Credits: 9.5 CPE credits for CPAs; other credit types are available
- ✓ Cost: \$299
- ✓ To learn more visit <a href="https://www.illumeo.com/curriculum/business-operations-management-certification">https://www.illumeo.com/curriculum/business-operations-management-certification</a>



Instructor: Carrie Foster

Carrie is a recognized expert in her field. She is a published author with a successful commercial career covering FMCG, Industrial, Manufacturing and Professional Services, and has a track record of providing top notch OD and coaching programs across the US,UK, & Europe.

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## **CERTIFICATION COURSE LISTING**

- Introduction to Business Operations Management
- 2. Process Flow and Capacity Management
- 3. Lean Operations and Quality Management
- 4. Supply Chain Management
- 5. Risk Assessment and Mitigation
- Tool kits and Techniques for Business Operations Planning
- 7. Implementing a Business Operations Plan
- Adapting to Evolving Business Risks and Opportunities

Once you complete these courses and pass the exams, you can contribute positively to a key differentiating factor between the value proposition your organization offers its customers and other companies competing in the same area.