

illumeo

Customer Case Study



Intuit

INTU (NASDAQ)
Rev: **\$4.7B** FY '16
Employees: **7,900**

Intuit Inc. creates business and financial management solutions that simplify the business of life for small businesses, consumers and accounting professionals.

Illumeo is a leading online provider of Expertise Management solutions, Illumeo helps corporate professionals and organizations work together to build the skills and capabilities to help everyone be an expert at their job.

Illumeo Product: Deep Functional Learning For All

Customer Challenge

Intuit is a leader in its space and a global company with thousands of employees and a strong learning culture. Like any company of its size and complexity, it needs skilled employees with detailed knowledge of countless processes. The challenge is finding training that has the breadth of knowledge needed to provide meaningful training across an entire corporate function. The underlying platform needs to be cloud-based, available any time, any day, on any device, and be simple enough to use that anyone can just pick it up and learn. Plus it needs enough power that Managers and HR can direct and report on all learning.

Solution

Illumeo's Expertise Management platform provides a depth of knowledge and tools that make effective knowledge transfer quick, simple, and high ROI. Illumeo's course library foregoes generic content, focusing instead on deep, functionally-focused learning via thousands of videos and hundreds of full courses taught by over 200 senior practitioners with an average of over 20 years' experience each! The platform is highly intuitive for users, managers, and HR support alike, enabling all to easily find what they need, learn, and get back to work. Illumeo truly fit Intuit's learning needs.



“Functional training was primarily delivered live and was focused on management training for a sub-set of employees. With Illumeo, deep functional training is available to all, any time.”

Scott Beth, VP of Finance Operations and Workplace